





July 11, 2011

The Update is a bi-weekly web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted the second and fourth week of every month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

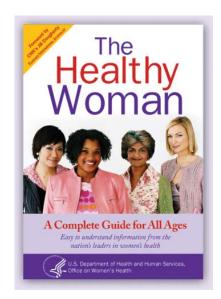
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## The Healthy Woman:

Easy to understand information from the nation's leaders in women's health

The Healthy Woman: A Complete Guide for All Ages is available for purchase through the U.S. Department of Health and Human Services, Office on Women's Health. It can also be viewed online at



www.womenshealth.gov/the-healthy-woman. This guide was named one of the "2008 Best Notable Government Documents" by the Library Journal and empowers women to:

- •Recognize signs of heart attack and stroke as well as understand risk factors
- •Learn the risks for type 2 diabetes and how to manage it
- •Deal with the diagnosis of an autoimmune disease
- Understand the impact of chronic pain
- •Care for their mental health
- Prepare their body for pregnancy and delivery
- •Request a second opinion when they feel it's necessary

### Other Highlights Include:

- Compelling foreword by CNN international journalist Jill Dougherty
- •Touching personal stories women can relate to
- •"Featured Programs" and "Bureau Highlights"
- •Full color charts and diagrams to help readers understand their health
- •The latest recommendations for screenings, exams, and immunizations

For more information, go to www.womenshealth.gov/the-healthy-woman.

### Iowa Counties Analyze, Plan for Health Needs

The Iowa Department of Public Health (IDPH) has released an analysis of county health needs identified in the 2010-2011 Community **Health Needs Assessment** and Health Improvement Plan (CHNA & HIP). Local boards of health from each of Iowa's 99 counties analyzed their local health needs, prioritized which needs would be included in a health improvement plan, and submitted this information to IDPH. While the CHNA & HIP process has been a vital part of health planning in Iowa for more than 20 years, 2010-2011 marks the first time a comprehensive analysis has been done of all the county needs assessments.

"It is extremely important to have input from people who provide direct services when planning statewide health activities," said IPDH Director, Dr. Mariannette Miller-Meeks. "This report is a step toward making sure local partners have their voices heard as we advance public health in lowa."

To learn more about CHNA & HIP, and to view the "Understanding Community Health Needs in Iowa 2011" report, visit <a href="www.idph.state.ia.us/chnahip/default.asp">www.idph.state.ia.us/chnahip/default.asp</a>.

## Maternal Infant and Early Childhood Home Visiting Program Summary of Recent Activities

### **Updated MIECHV State Plan**

Annual funding: \$920,343

Due: June 8, 2011

The lowa Department of Public Health was required to submit an updated state plan regarding our MIECHV 2010 funds. Our updated state plan identified our targeted communities for round one of funding. The communities selected were Black Hawk County and Appanoose/Wapello Counties. The Healthy Families America program is being expanded or implemented in both communities. The home-based Early Head Start program is being expanded in Black Hawk County. IDPH issued a competitive Request for Proposal (RFP) for organizations to implement the programs in the targeted communities. We are currently reviewing the proposals received.

Our updated state plan included a web-based data collection system for the MIECHV program that any family support program in Iowa will be able to use. We will also be expanding the Centralized Intake System to our targeted communities. Three to five planning grants will be available to communities that were identified as at-risk in our updated state plan. An RFP for planning grants will be released in the Fall of 2011.

### **Competitive MIECHV Expansion Grant**

Annual Funding: \$6,600,000

Funding Period: October 1, 2011 - September 30, 2015

Due: July 1, 2011

IDPH submitted an application for an expansion grant for MIECHV funding. This is a very competitive process and only seven to ten applications will be funded. Expansion grants are for states that have already made significant strides in establishing a home visiting system as part of an early childhood system.

Our plan for the project includes expansion or implementation of the Healthy Families and/or home-based Early Head Start program to the remaining 15 at-risk counties (Buena Vista, Cerro Gordo, Clinton, Des Moines, Hamilton, Jefferson, Lee, Marshall, Montgomery, Muscatine, Page, Pottawattamie, Scott, Webster and Woodbury).

# MIECHV Program Summary of Recent Activities continued

In addition, we have proposed the following infrastructure enhancements:

- Develop and implement a statewide centralized intake system for family support programming including lowa's Part C program that also includes transition and transfer services within and outside of the state.
- Develop a required state certification system for all family support practitioners.
- Explore innovative practices used in the medical field to bring specialized services to rural areas for applicability to the family support field, such as tele-health services. Specialized services include domestic violence, mental health, and substance abuse counseling, in addition to consultation services to home visitors from these professionals.
- Complete an in-depth workforce study and create an action plan to address workforce issues such as recruitment of a more ethnically diverse workforce and specialized tracks to increase worker competency in fields such as substance abuse, mental health and domestic violence.
- Utilize the work of the marketing industry to complete a study of the personal attributes that families look for in home visitors that cause them to stay engaged in the program. In the marketing industry this is called the "q" rating or score. Create screening tools that will enable employing organizations to hire staff that has the personal attributes that will assist families to be able to relate to the worker and will decrease drop-out rates.
- Use social media to create a virtual home visitor program that will broaden the reach of home visiting services to included extended family members and other families not enrolled in a home visiting program.

Notification of awards are to be made by September 30, 2011. If awarded funds, IDPH will be issuing first an RFP that will permit us to discuss the expansion opportunities with the targeted communities and then issue an RFP for organizations to submit proposals to administer the selected program model(s) in the targeted communities. We will follow a similar process for the infrastructure enhancements as well.

### Formula-funded MIECHV 2011

Funding Amount: \$1,140,642

Due: July 21, 2011

The amount of formula-funded MIECHV grants was increased by a minimum of 20 percent. We are now required to submit another (yes, another!) grant application to demonstrate how we will use the additional funds. This grant application follows a format very similar to our updated state plan which means once again we will be asking for letters of support. Our plan for additional funds is to expand the Healthy Families program in Lee County and to add a staff person at the state level. PJ is only .5 FTE with the MIECHV program. In theory, Janet Horras is full-time, but in reality approximately .5 of her time is spent on ECI activities. Lee County was chosen because they are in our top five at risk targeted communities identified in the 2010 needs assessment, already have a program and have very high risk factors.

We have to move this application forward as if we were not receiving the competitive funds. If we are the recipient of the competitive funds, then we will reconsider how the additional formula funds will be used.

For questions about the MIECHV program, contact Janet Horras at <u>janet.horras@idph.iowa.gov</u>.

### **Oral Health Recent Events**

## News from the Bureau of Oral and Health Delivery Systems - Oral Health Center

### The Access Update Newsletter

The Oral Health Center is now regularly contributing oral health information and articles to the *Access Update* newsletter. This bimonthly e-news publication focuses on issues pertaining to rural health and access to care and is intended for health providers and other health professionals. If you are interested in joining the Access Update's distribution list, please send an email to join-HCA@lists.ia.gov.



For more information on oral health, contact the Bureau of Oral and Health Delivery Systems at 1-866-528-4020.

## **Administration/Program Management**

## Informational Letter #1026: Transition to 5010 HIPAA Format - Second Notice Important for all Medicaid Providers Billing Electronically

The Iowa Medicaid Enterprise has issued Informational Letter #1026 reminding Medicaid providers that on January 1, 2012 all electronic claims submitted to IME must be in the 5010 HIPAA format. Iowa Medicaid's Electronic Data Interchange Support Services (EDISS) encourages all providers to enroll in Total OnBoarding (TOB) (5010 HIPAA format) well before the January 2012 deadline. TOB replaces the 4010 format currently used. Providers not enrolled in TOB by January 1, 2012 will no longer be able to submit electronic transactions. At that time the current 4010 format will be deleted from the EDISS system.

#### How to Transition to the 5010 Format

Guidelines for transition of the 5010 format in the form of a checklist are found on the EDISS website at <a href="https://www.edissweb.com/docs/shared/5010">www.edissweb.com/docs/shared/5010</a> checklist.pdf. The checklist is organized into three sections:

- Direct providers not using PC-ACE Pro32
- Direct providers using PC-ACE Pro32
- Providers sending files through a clearinghouse or billing service

EDISS will work closely with providers to ensure that all activities from claim submission to payment occur accurately. Providers are encouraged to enroll in TOB well in advance of the January 1, 2012 date to assure that the process is working smoothly.

See Informational Letter #1026 on page 7 of **The UPdate** for further detail. If you have questions, please contact IME Provider Services at 1-800-338-7909 (in the Des Moines area at 515-256-4609) or by email at <a href="mailto:imeproviderservices@dhs.state.ia.us">imeproviderservices@dhs.state.ia.us</a>.

# Calendar

September 8, 2011 MCH Advisory Council Meeting, 1-3 p.m., Iowa Lutheran Hospital, Conference Room 1

\* Required meeting

## JULY Contract Required Due Dates

- 1 Change CAReS password
- 15 Electronic expenditure workbooks
- 15 MCH/FP Activity Worksheet Revision
- 29 Dental Data Report
- 29 **hawk-i** outreach quarterly progress report
- 29 Export WHIS records to IDPH



Bureau of Family Health: 1-800-383-3826

Teen Line: 1-800-443-8336

Healthy Families Line: 1-800-369-2229

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Area code is 515



### STATE OF IOWA

TERRY E. BRANSTAD, GOVERNOR KIM REYNOLDS, LT. GOVERNOR

DEPARTMENT OF HUMAN SERVICES CHARLES M. PALMER, DIRECTOR

### **INFORMATIONAL LETTER NO. 1026**

**DATE:** July 5, 2011

**TO:** All Iowa Medicaid Providers Billing Electronically

**ISSUED BY:** Iowa Department of Human Services, Iowa Medicaid Enterprise (IME)

**RE:** Second Notice Regarding Transition to 5010 HIPAA Format

**EFFECTIVE:** January 1, 2012

On January 1, 2012, all electronic claims must be in the 5010 HIPAA format. To ensure there is no disruption of claim submissions on this date, the Iowa Medicaid Electronic Data Interchange Support Services (EDISS) encourages all trading partners to enroll in Total OnBoarding (TOB) well before the January 2012 deadline. If the TOB profile has not been enrolled for 5010 as of January 1, 2012, the provider will no longer be active for electronic transactions because the current (4010) setup will be deleted from the EDISS system.

A common question EDISS receives is, "What exactly should I be doing for the 5010 transition?" To assist with the 5010 transition, follow the guidelines on the checklist on the EDISS website at <a href="http://www.edissweb.com/docs/shared/5010">http://www.edissweb.com/docs/shared/5010</a> checklist.pdf. The checklist is separated into three sections: Direct Providers (not using PC-ACE Pro32), Direct Providers (using PC-ACE Pro32), and Providers sending files through a Clearinghouse or Billing Service. Select the most appropriate section and follow the guidelines on the checklist to begin preparing for the transition.

On April 5, 2011, EDISS began selecting a subset of providers that successfully tested the 5010 errata format to move to a production status. During this transition, EDISS is working closely with trading partners to ensure all activities from claim submission to payment receipt are accurate.

As part of this transition, any additional electronic transactions users access in 4010 (i.e., 835, 270/271, 276/277) will need to be re-registered for the 5010 format through TOB. Reregistering will ensure electronic functionality is not removed at the time of 5010 cut over.

If you have any questions, please contact the IME Provider Services Unit, 1-800-338-7909, locally 515-256-4609 or by e-mail at <a href="mailto:imeproviderservices@dhs.state.ia.us">imeproviderservices@dhs.state.ia.us</a>.